

## FREQUENTLY ASKED QUESTIONS

### Clinical Evidence Program Before & After Initiative

#### **1. What is the Clinical Evidence Program?**

The Clinical Evidence Program is an international initiative created by INNOAESTHETICS to build a global bank of high-quality clinical evidence through real cases shared by doctors from different countries.

#### **2. Who can participate?**

Professionals working with INNOAESTHETICS or MELINE products through official distributors may participate in the program.

#### **3. What type of clinical cases can be submitted?**

Cases performed with any INNOAESTHETICS or MELINE product may be submitted. Combined protocols including other products, devices or technologies are also accepted, provided that the protocol and all products used are clearly specified.

#### **4. What information must each case include?**

Each case must include:

- a brief clinical case description
- treatment protocol and application technique
- a short description of the results
- before-and-after photographs
- a signed patient consent form authorizing the use of the images

#### **5. Who uploads the cases to the platform?**

You should upload your clinical cases directly to the INNOAESTHETICS platform and complete one form for each case.

#### **6. Is patient consent mandatory?**

Yes. Only cases including a signed patient consent form authorizing the use of images will be accepted.

## **7. What should a patient do if they wish to withdraw their consent for the use of their photographs?**

The patient must send a written request by email to their doctor or clinic, copying LABORATORIO INNOAESTHETICS, S.L.U. at [florencia.couce@innoaesthetics.com](mailto:florencia.couce@innoaesthetics.com).

Once the request has been received, INNOAESTHETICS will stop using those photographs for any new uses. Withdrawal of consent shall not have retroactive effect and shall not affect any previous lawful uses made on the basis of the consent granted by the patient.

## **8. What type of photographs are recommended?**

Photographs should be:

- clear and high quality
- taken under consistent lighting conditions
- captured from the same angle and distance
- free from filters or retouching

The platform includes a clinical photography guide with detailed recommendations.

## **9. Who reviews and validates the cases?**

All submitted cases will be reviewed and validated by the INNOAESTHETICS Medical Department.

We will inform you whether your case has been validated or not.

## **10. What happens if a case is incomplete?**

Incomplete cases or cases that do not meet the minimum quality requirements may not be validated.

In such cases, we will contact you to let you know and ask you to complete the missing information, if possible.

## **11. What benefits can doctors receive?**

Participating doctors may benefit from:

- international visibility
- inclusion in training materials and congresses
- clinical Excellence Certificate
- visibility on corporate platforms
- materials for patient gifting from 5 validated cases onwards
- Additional local advantages and initiatives may also be offered by your local distributor depending on the market.

**12. When are benefits and incentives activated?**

Benefits and incentives will only be activated once cases have been reviewed and validated by the INNOAESTHETICS Medical Department.

**13. Where may selected clinical cases be used?**

The submitted cases may be used or published in:

- corporate platforms
- training materials
- congresses
- scientific presentations
- communication and educational materials

**14. Will clinical cases appear with the doctor's or clinic's name?**

Yes, cases used in corporate platforms, training materials, congresses or communication activities will always include the name of the participating doctor and/or clinic.

**15. Where can clinical cases be uploaded?**

Cases must be uploaded directly to the official program platform:

<https://www.innoaesthetics.com/before-after-cases-global-program/>

**16. What support materials will be available?**

Participants will be able to access and download the following materials from the platform:

- clinical photography guide
- patient consent form for image use
- program terms & conditions

**17. Who can I contact if I have additional questions?**

Please contact your local distributor directly.

###