

## BEFORE & AFTER CASES GLOBAL PROGRAM

### Participation Conditions and Incentives

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#### 1. Purpose of the Program

The purpose of the program is to:

- Collect before-and-after photographs that reflect the results obtained with INNOAESTHETICS and MELINE products across different skin phototypes.
- Provide international recognition and visibility to the work of participating doctors.
- Gather and share treatment protocols developed by doctors worldwide, complementary to those created by the laboratory.
- Create a bank of clinical result images that will be available to participants for presentation to their patients.

#### 2. Participation Requirements

- Aesthetic doctors, dermatologists, cosmetologists, and officially certified nurses who use INNOAESTHETICS and MELINE products in their treatments will be able to participate.
- Participants must upload to the designated platform the clinical case information and the corresponding before-and-after photographs, completing all mandatory fields and ensuring that the images meet the quality standards defined in the *Photography Guide* available on the platform.
- The consent form, signed by the patients for both treatment and image use, must be attached.

### 3. Conditions

- Only clinical cases performed with INNOAESTHETICS and MELINE products will be accepted, either individually or in combination with other products, as well as with the use of medical devices or equipment (e.g., laser, radiofrequency, or others).
- Images must be authentic, without retouching or digital editing.
- Participation implies the assignment of image-use rights to INNOAESTHETICS exclusively for scientific, promotional, and training purposes.
- Participants guarantee the confidentiality of patients' personal data.

### 4. Incentives

Participating doctors whose clinical cases are validated by the INNOAESTHETICS Medical Department will receive the following incentives:

- **International visibility:** publication of their cases on INNOAESTHETICS' official social media channels, mentioning the doctor's name and clinic/country.
- **Professional recognition:** inclusion of the best cases in presentations at international congresses.
- **Academic projection:** appearance in official training materials.
- **Official certification:** preparation of a personalized certificate issued by INNOAESTHETICS.
- **Exclusive advantages:** access to special offers for participants.

Once the cases have been validated by the INNOAESTHETICS Medical Department, the distributor from the doctor's country will be in contact to provide further information and manage the corresponding benefits.